

5 IMPLEMENTATION STRATEGY

The final phase of the planning process is the creation of an implementation strategy. This strategy will identify action steps to implement the recommendations created by a combination of interests within the neighborhood. At the second public meeting, held in October 2005, neighbors were invited to vote on the recommendations set forth by the Steering Committee. Meeting participants were given 12 dots where they could vote for the recommendations they felt were most important to the neighborhood. Of all the recommendations that were presented there were 12 top priorities clearly distinguished by the neighborhood. The 12 high-priority recommendations are listed below.

Top Priorities

University Avenue

1. Support Dane County and City of Madison plans to reconstruct the University Avenue corridor from Allen Boulevard to Segoe Road that include: four lanes of traffic, two way turn lanes at all major intersections, an extension of the off-street multi-use trail on the north side of the street, a sidewalk on south side of the street, pull-outs for buses, and fully improved curb, gutter, stormwater treatments, and pedestrian

crosswalks and safety improvements. The reconstruction of University Avenue should specifically address the issues below and include the following amenities:

- A traffic light at Norman Way
 - Pedestrian awareness signs over University Avenue just east of Whitney Way and west of Capital Avenue.
 - Visible crosswalks at Capital Avenue, Norman Way, Spring Harbor Dr, and Flambeau Road
 - Decorative lighting similar to what is being placed along E. Washington Avenue
 - Identity Markers for the Neighborhood
 - Buried utilities
 - Landscaped medians, sidewalk terraces, and parking lot buffers
 - Attractive gateways into the City and the neighborhood
- 41 Votes (Recommendation 62)

Redevelopment of Prime Commercial Properties within the Neighborhood

2. Request the Plan Commission and Common Council to amend the City's Comprehensive Plan to change the portion of Site 1 and 2 designated NMU (Neighborhood Mixed-Use) to CMU (Community Mixed-Use); with the remainder of Site 2 to retain the

Employment land use classification. The CMU designation is recommended to encourage future redevelopment on both sides of Whitney Way as a relatively high density Transit Oriented Development employment district that may include limited retail and residential uses to support the primary recommended employment use. The comprehensive redevelopment plan prepared prior to any redevelopment of Site 1 and 2 should include detailed recommendations regarding the arrangement of individual land uses; building locations; site access, circulation and parking; and design standards addressing building scale and height, site amenities, and such other factors as may be determined during the planning process. 27 Votes (Recommendation 4)

3. Encourage a diverse mix of services and stores that can serve the neighborhood and the community as redevelopment occurs. 26 Votes (Recommendation 26)

- Work with developers and property owners to create a pedestrian friendly commercial node within SH Sites 1, 2, and 3 as outlined in the SHNA design guidelines. 15 Votes (Recommendation 67)

Residential Rehabilitation and Redevelopment

4. Any future residential redevelopment must be at a height and scale that is compatible with and is sensitive to the natural character of the neighborhood.
26 Votes (Recommendation 1)

5. Continue to provide information, and where appropriate expertise on existing codes for residential development zoning changes or variances. At a minimum, encourage the alder person to provide development (e.g. variance requests, redevelopment requests, demolition permits, etc.) notices to the designated neighborhood representative.
19 Votes (Recommendation 2)

Stormwater Management

6. Encourage rain gardens throughout the neighborhood to reduce stormwater runoff.
16 Votes (Recommendation 34)

7. Work with City Engineering to improve stormwater runoff issues at specific sites including: Norman Way, Camus Lane, and Minocqua Crest.
15 Votes (Recommendation 56)

Other Topics

8. The Transport 2020 commuter rail project is currently entering the preliminary engineering phase of implementation. The start up service includes daily commuter rail service between Greenway Center in Middleton and East Towne Mall, operating within the current freight rail corridor (including the Wisconsin and Southern Railroad in Spring Harbor). A station is recommended in the Old Middleton Road/Whitney Way area. This improvement should not come in lieu of improvements to current Madison Metro. A second neighborhood stop could be located at Norman Way or Temkin Avenue.
18 Votes (Recommendation 18)

9. Construct a new multi-use trail along the Wisconsin & Southern Railroad corridor beginning at the Blackhawk Trail and continuing into Middleton.
15 Votes (Recommendation 9))

10. Work with the city to improve pedestrian safety at the following locations, while simultaneously retaining neighborhood character, which consists of narrow and tree-lined streets:

- Norman Way between Old Middleton Road and Spring Harbor Beach

- Intersection of Flambeau Road and Tomahawk Trail
 - Intersection of Tomahawk Trail and Minocqua Crest
 - Intersection of Laurel Crest and Taychopera Road
 - Entire length of Lake Mendota Drive
- 14 Votes (Recommendation 6)

11. Work with the City to improve pedestrian safety along Brody Drive, Lorraine Drive, Marsha Drive, Pauline Avenue, and Temkin Avenue.
11 Votes (Recommendation 13)

12. Renovate Merrill Springs Park by improving park amenities and restoring the "Big Spring." 16 Votes. This high-priority recommendation was excluded from this action plan as action steps are already being implemented by the neighborhood.

Of the 12 recommendations, 8 action plans are provided, as many of the top priorities overlapped and therefore can be worked towards simultaneously. This was particularly visible with recommendations concerning the redevelopment of prime properties within the neighborhood, stormwater management, and housing rehabilitation. The last action plan included in this section was added, not because it was one of the top 12 recommendations, but because it provides the neighborhood with a short-term project that will allow the neighbors to see results of their work. The majority of the neighborhood's top priorities are medium or long-term projects.

An action plan for each of the high-priority recommendations is provided within this implementation strategy. This does not mean that the other recommendations will be discarded. Rather, once action has been taken to implement the high-priority recommendations, further action plans should be created for subsequent recommendations.

The action plans that are provided in this implementation strategy are a suggested plan of action for the neighborhood to use in the implementation of the neighborhood

plan. It is important to note that these actions plans are dynamic documents and can be adapted to fit a more appropriate course as the neighborhood and affected committees see fit. Each of the action plans outlines who should be responsible for initiating the work, who is responsible for maintaining it, the steps needed to fulfill the recommendation, who the responsible party will need to work with, and a timeframe for implementation (Short Term 1-2 years, Mid Term 2-5 years, Long Term 5+ years).

Successful accomplishment of these plans will require considerable volunteer work from the neighborhood as well as efforts by businesses, city and county staff, and elected representatives.

There are many priorities that outline the first task to be creating Neighborhood Association Committee. Breaking out the tasks into committees will allow tasks to be delegated to interested neighborhood members. The committees may become part of the formal neighborhood structure, but do not have to. There will be certain committees that can be formed to work through one specific task and then can be dissolved.

The priorities identify the need for the following committees: Transportation, Zoning and Redevelopment, Natural Resources, and Historic Preservation.

Priority #1 Long Term Project		Support Dane County and City of Madison plans to reconstruct the University Avenue corridor from Allen Boulevard to Segoe Road. (Recommendation 61)		
Description: The neighborhood has continually identified the reconstruction as the most significant issue facing the neighborhood for both safety and community building reasons. Improving this corridor, which currently separates the neighborhood, would help to unify residents, while connecting them to amenities (bus routes, lake, etc.) that are currently unsafe to reach.				
What will be done?		Who will do it?	Who will the partners be?	When will it be done?
1	Establish neighborhood association transportation committee to continue to foster this project through the political process	Neighborhood Association		
2	Set up regular meetings with political representatives, City and County Transportation Departments, the Mayor's Office and Neighborhood Association to track progress of funding priorities. Publish meeting summaries in the neighborhood newsletter and on the neighborhood website.	Neighborhood Transportation Committee Chair	City and County Engineering Divisions, Alderperson County Supervisor	
3	Encourage political representatives to begin speaking with officials representing other neighborhoods with projects on the Mayor's priority list	Alderperson County Supervisor	Neighborhood, City and County Transportation Divisions	
4	Begin neighborhood education campaign to the Mayor's office for the reconstruction	Neighborhood Transportation Committee	Alderperson County Supervisor	
5	Review and comment on design for University Avenue every time the design is revised by planners and engineers	Neighborhood Transportation Committee	Alderperson, County Supervisor	
6	Discuss and request necessary changes in roadway design to meet Spring Harbor needs and expectations (improved crosswalks, decorative lighting)	Neighborhood Transportation Committee	City and County Transportation Divisions, Mayor and County Executive	

Priority #2 Long Term Project		<p>Request the Plan Commission and Common Council to amend the City’s Comprehensive Plan to change the portion of Site 1 and 2 designated NMU (Neighborhood Mixed-Use) to CMU (Community Mixed-Use); with the remainder of Site 2 to retain the Employment land use classification. (Recommendation 4)</p> <p>Encourage a diverse mix of services and stores that can serve the neighborhood and the community as redevelopment occurs. (Recommendation 26)</p> <p>Work with developers and property owners to create a pedestrian friendly commercial node within SH Sites 1, 2, and 3 as outlined in the SHNA design guidelines. (Recommendation 67)</p>			
<p>Description: Over time, the neighborhood residents and businesses owners anticipate that these important sites will be redeveloped. As this redevelopment occurs, the neighborhood wishes to be consulted throughout the process, as the development will affect it in both positive and negative ways. By including neighborhood representation, hopefully positive aspects can be maximized, while negative ones will be minimized or eliminated.</p>					
What will be done?		Who will do it?	Who will the partners be?	When will it be done?	
1	Establish a Zoning and Redevelopment Committee within the current neighborhood structure to represent the neighborhood during redevelopment projects	Neighborhood			
2	The chair of the neighborhood zoning and redevelopment committee should be in regular contact with large property owners within the neighborhood about potential redevelopment projects	Neighborhood Zoning and Redevelopment Committee	Aldersperson, Large Property Owners, Private Developers		
3	It will be important for the neighborhood to approach this plan democratically and with a public process that foster an internal discussion and decision of what the neighbors would like to see happen on these sites. Issues to be discussed include: creating pedestrian and bicycle connections to the neighborhood, retention of existing businesses, recruitment of new businesses that meet neighborhood needs, and the design of the structures that matches the neighborhood character, as well as the rights and responsibilities the property owner has when he/she develops. Vehicles to establish this goal include public forums, general meetings and special meetings.	Neighborhood Zoning and Redevelopment Committee	Aldersperson, Neighborhood Association, City Planning Department for needed planning expertise		

4	Host a design meeting (s) for neighborhood representatives, City officials, political officials, and developer to discuss what could be done with potential redevelopment sites and to understand what each party would like to see come of the sites.	Neighborhood Zoning and Redevelopment Committee	City Planning Department, Political Officials, and Private Developers	
5	Work with developers to create a master plan to address the neighborhood's concerns and desires for the redevelopment site prior to the creation of a redevelopment plan.	Neighborhood Zoning and Redevelopment Committee	Aldersperson, City Planning Department, Private Developers	
6	Coordinate regular meetings with private developer to ensure that a neighborhood voice is heard throughout the design and construction process.	Neighborhood Zoning and Redevelopment Committee	Aldersperson, City Planning Department, Private Developers	
7	Attend public meetings about redevelopment projects and participate constructively. Actively support projects that support neighborhood goals.	Neighborhood Zoning and Redevelopment Committee		

Priority #3 Short Term Project	Any future residential redevelopment must be at a height and scale that is compatible with and is sensitive to the natural character of the neighborhood. (Recommendation 1) Continue to provide information, and where appropriate expertise on existing codes for residential development zoning changes or variances. At a minimum, encourage the alder person to provide development (e.g. variance requests, redevelopment requests, demolition permits, etc.) notices to the designated neighborhood representative. (Recommendation 2)			
Description: Due to the unique topography of the area and character within the neighborhood, the neighborhood is sensitive that recent and potential residential development be constructed in a responsible manner that follows applicable city codes.				
What will be done?		Who will do it?	Who will the partners be?	When will it be done?
1	Establish a Zoning and Redevelopment Committee within the current Neighborhood Structure to represent the neighborhood during redevelopment projects.	Neighborhood		
2	Meet with City Zoning Office to understand the current codes that dictate home renovations and the actions taken by the Department and the Zoning Board of Appeals (ZBA) prior to hearing and deciding on a case.	Neighborhood Zoning and Redevelopment Committee	Zoning Staff	
3	Create a communication strategy for informing neighbors about zoning changes that are occurring in the neighborhood.	Neighborhood Zoning and Redevelopment Committee Chair	Neighborhood Committee, City Building Inspection	
4	Work with the City Building Inspection and the ZBA on applications that are of concern to the committee in order to understand the application, and work towards a solution that meets the needs of the applicant and the character of the neighborhood.	Neighborhood Zoning and Redevelopment Committee	City Building Inspecting	
5	SHNA, the Alderperson and City staff should work to identify and address issues related to future lakeshore development and/or redevelopment that protect the residential character of the neighborhood and that gives due consideration to the scale and massing of surrounding properties. Alternative mechanisms to address these issues should be considered including the possible revision of the lakefront development standards, new zoning districts, or overlay districts.	Neighborhood Zoning and Redevelopment Committee		

Priority #4 Long Term Project	The Transport 2020 commuter rail project is currently entering the preliminary engineering phase of implementation. The start up service includes daily commuter rail service between Greenway Center in Middleton and East Towne Mall, operating within the current freight rail corridor (including the Wisconsin and Southern Railroad in Spring Harbor). A station is recommended in the Old Middleton Road/Whitney Way area. This improvement should not come in lieu of improvements to current Madison Metro. A second neighborhood stop could be located at Norman Way or Temkin Avenue. (Recommendation 18)			
Description: Spring Harbor residents are eager to see the implementation of a possible light rail or commuter rail service in their neighborhood. The benefits would be felt throughout the neighborhood, for commuters within the neighborhood, as well as a possible decrease in traffic throughout the neighborhood. If implementation were to occur the neighbors would like to see two stops located in their neighborhood in order to maximize the utility of the transit service to all residents.				
What will be done?		Who will do it?	Who will the partners be?	When will it be done?
1	Establish neighborhood association transportation committee to educate the neighborhood about potential rail options being explored by the City and County.	Neighborhood		
2	Conduct research about where in the process the potential of rail service is. Begin to educate the neighborhood on the various options being explored by the City and County.	Neighborhood Transportation Committee	City and County Staff Representatives, Alderperson, County Supervisor	
3	Hold a forum to explain the different options being explored by the City and County. This forum should also be a place to begin to gauge which type of rail the neighbors would prefer in their neighborhood.	Neighborhood Transportation Committee		
4	Find and partner with other local groups that are also interested in advocating in rail service.	Neighborhood Transportation Committee	Local transit orientated organizations	
5	Begin a neighborhood lobbying campaign to the Mayor and the County Executive for rail service.	Neighborhood Transportation Committee	Alderperson County Supervisor	
6	When SH Sites 1, 2, and 3 are redeveloped, press for transit orientated development with residential density and/or employment uses permitted under CMU.	Neighborhood Transportation Committee	Alderperson, County Supervisor	
7	Advocate in public meetings for the location of transit stops convenient to the neighborhood.	Neighborhood Transportation Committee	Alder person, County Supervisor	
8	Advocate for safe and convenient pedestrian and bicycle access from transit stops into the neighborhood.	Neighborhood Transportation Committee	Alderperson, County Supervisor, Local bicycle organizations	

Priority #5 Short Term Project		Encourage rain gardens throughout the neighborhood to reduce stormwater runoff. (Recommendation 34) Work with City Engineering to improve stormwater runoff issues at specific sites including: Norman Way, Camus Lane, and Minocqua Crest. (Recommendation 56)		
Description: Stormwater runoff is of particular concern to residents within the Spring Harbor neighborhood because of its close proximity to Lake Mendota. The neighborhood is at the receiving end of the stormwater for much of the west side of the city. Improving infiltration of stormwater, prior to entering the lake, would improve the quality of the lake, and subsequently the quality of the neighborhood.				
What will be done?		Who will do it?	Who will the partners be?	When will it be done?
1	Create a neighborhood committee to address and tend to the natural resources throughout the neighborhood.	Neighborhood		
2	Organize a meeting with the City Engineering Department to outline the issues at the above sites. Identify actions that property owners and the City can take to improve the runoff at these sites.	Neighborhood Natural Resources Committee	City Engineering, Private Property Owners	
3	Work to find a public area that could benefit from a rain garden, such as Spring Harbor Middle School or Spring Harbor Park. Work with necessary partners to construct and maintain an example rain garden in the neighborhood.	Neighborhood Natural Resources Committee	Spring Harbor Middle School, City Parks Department, Alderperson, County Supervisor	
4	Work with neighborhood residents and businesses to identify the benefits of having a rain garden on their property.	Neighborhood Natural Resources Committee	Neighborhood Garden Club	
5	If enough interest exists, host an event that invites neighbors to come discuss benefits of rain gardens with possible representation from neighborhood experts, City Staff, or UW professors.	Neighborhood Natural Resources Committee	Neighborhood Residents, City Engineering Staff, University of Wisconsin, Dane County Office of Lakes and Watersheds	

Priority #6 Mid Term Project	Work with local governments and State of Wisconsin for funding to construct a new multi-use trail along the Wisconsin & Southern Railroad corridor beginning at the Blackhawk Trail and continuing into Middleton. (Recommendation 9)			
Description: The existing bicycle path within the neighborhood is disjointed and should be expanded to continue throughout the neighborhood, ensuring a safe and practical transportation alternative for neighborhood residents.				
What will be done?		Who will do it?	Who will the partners be?	When will it be done?
1	Create a neighborhood transportation committee to foster the development of bicycle amenities in the neighborhood	Neighborhood		
2	Hold meeting with the City's Transportation and Engineering Division staff to understand how to get the proposed trail on the City's priority construction list.	Neighborhood Transportation Committee	Alderson, City Transportation and Engineering Division	
3	Create a plan that outlines who would use the trail, what requirements and amenities would be needed, and where funding could come from.	Neighborhood Transportation Committee		
4	Petition the City to have the trail included in the City's capital budget for funding.	Neighborhood Transportation Committee	Interested residents, adjacent neighborhood associations, Alderperson	
5	Organize neighbors to help sponsor parts of the path amenities and maintenance.	Neighborhood Transportation Committee	Interested residents and business owners	

Priority #7 Long Term Project	<p>Work with the city to improve pedestrian safety at the certain locations (Norman Way between Old Middleton Road and Spring Harbor Beach, the intersection of Flambeau Road & Tomahawk Trail, the intersection of Tomahawk Trail & Minocqua Crest, and the intersection of Laurel Crest & Taychopera Rd, entire length of Lake Mendota Drive), while simultaneously retaining neighborhood character, which consists of narrow and tree lined streets. (Recommendation 6)</p> <p>Work with the City to improve pedestrian safety along Brody Drive, Lorraine Drive, Marsha Drive, Pauline Avenue, and Temkin Avenue. (Recommendation 13)</p>
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Description: There are specific areas within the neighborhood that present pedestrian hazards. The neighborhood association should prioritize these sites, and with residents in close proximity to the sites, submit them to the City Engineering’s list of pedestrian improvements. Continuous oversight from neighbors would increase the chance of the projects being addressed.

What will be done?	Who will do it?	Who will the partners be?	When will it be done?
1	Create a neighborhood transportation committee to foster the development of pedestrian amenities in the neighborhood	Neighborhood	
2	Work with the City Traffic Engineering Division to best understand which types of improvements would be most appropriate for each location. The conversation between the committee and the Division should also include possible funding sources.	Neighborhood Transportation Committee	City Traffic Engineering and Engineering Division
3	A priority list of locations should be created with the information gained from City Traffic Engineering concerning timing of reconstruction and funding available.	Neighborhood Transportation Committee	City Traffic Engineering and Engineering Division
4	Conduct an educational seminar on pedestrian safety and next steps needed to see improvements put into place. Possible neighbor fundraising might be necessary to help fund certain improvements and could commence at this seminar.	Neighborhood Transportation Committee	

Priority #8 Short Term Project		Encourage the development of a neighborhood historic preservation committee to identify potential landmark structures and apply for formal landmark status. The first locations to be nominated for formal status should be the property at 1775 Norman Way and Merrill Springs Park. (Recommendations 44) Formally recognize the following properties both with small placards and in a neighborhood publication. (Recommendation 43)		
Description: The neighborhood is fortunate to have many historic properties within it. These properties should be identified for cultural recognition and for further preservation focuses. A neighborhood committee acting towards this goal would help shed light on the issue to other residents and preservationists.				
What will be done?		Who will do it?	Who will the partners be?	When will it be done?
1	Create a neighborhood committee dedicated to historic preservation	Neighborhood		
2	Meet with the City's Historic Preservation Specialist in order to learn what properties are listed on local, state, and national registries and what properties might qualify to be added to those lists.	Neighborhood Historic Preservation Committee	City Planning Department (Historic Preservation Specialist)	
3	Begin the process to have 1775 Norman Way designated as a local historic landmark.	Neighborhood Historic Preservation Committee	Aldersperson, City Planning Department (Historic Preservation Specialist)	
4	Conduct a survey of potential landmark structures and research the history of these properties	Neighborhood Historic Preservation Committee	Historic Property Owners	
5	Create a brochure mapping and describing the historic properties within the neighborhood. This brochure can become an informal walking tour guide available to new residents and on the website for others who might be interested.	Neighborhood Historic Preservation Committee		

Additional Priorities

In addition to the action plan, a description of the recommendation and first steps towards implementation are provided for the next 19 recommendations. Utilizing new neighborhood committees and relationships that were fostered with the first recommendations will be critical to the success of the second wave of recommendations. As implementation continues, the need for further committees might be needed, including public relations and business relations.

There are recommendations that were presented at the neighborhood meeting that received either very few or no votes. It will be important for the neighborhood, upon completion of their top priorities, to reevaluate the remaining recommendations to understand if they are still valid issues for the neighborhood. If they are, they should be implemented, and if priorities have shifted, a new set of recommendations should be generated.

Short Term Projects (1-2 years)

Recommendation	Description and Implementation Possibilities
<p>SHNA should implement a zoning/development committee to increase awareness about reconstruction and remodeling projects within the neighborhood. This committee could also help to represent the neighborhood in the redevelopment of key commercial properties in the neighborhood. (Recommendation 59)</p>	<p>The rationale for this committee is justified in the amount of recommendations the neighborhood have dedicated to zoning and redevelopment issues. The committee should have representation from the SHNA board, as well as members that are representative of different aspects of the neighborhood (home owners, renters, business owners) that are interested in these issues.</p>
<p>Encourage residential property owners to use sustainable building practices, low impact development methods, and incorporate green building materials into their construction projects. (Recommendation 22)</p>	<p>The neighborhood association, particularly the newly created Zoning and Redevelopment Committee, could research and assemble information for residents wishing to rehabilitate their home. This information could be presented in a brochure form, on the website, or possibly at a neighborhood meeting on the subject.</p>
<p>Encourage business owners, when redeveloping or rehabilitating their properties to utilize “green” construction methods to promote energy savings and stormwater infiltration. (Recommendation 55)</p>	<p>The Zoning and Redevelopment Committee could research and assemble information for business owners planning to rehabilitate their property. This information could be presented in a brochure form, on the website, or possibly at a neighborhood meeting on the subject.</p>
<p>Work with the neighborhood Garden Club and Spring Harbor Middle School to control invasive species, and replant native species in Spring Harbor Park, the Greenway, and Kettle Pond. (Recommendation 41)</p>	<p>By building on work that has been completed in the past, semi-annual clean ups can be planned. The neighborhood association and garden club should coordinate with Spring Harbor Middle School for volunteer labor and the City Parks Division for supplies (trash bags, pick up of what was removed).</p>
<p>Conduct an annual neighborhood clean-up day for all natural areas within the neighborhood, but with a specific focus on Spring Harbor, Spring Harbor Beach, and Kettle Pond. (Recommendation 30)</p>	<p>The annual clean up could correspond with the one of the semi-annual invasive species clearings. Different tasks could be divided amongst participants in order to recruit all ages and abilities and to maximize the effect of the clean up.</p>

<p>Encourage plantings along the lake access courts that can allow for stormwater infiltration. (Recommendation 35)</p>	<p>The newly created Stormwater Committee should address the possibility of new plantings along the lake. The Committee should meet with private property owners, City Engineering, and the County Land and Water Resource Department prior to planting anything.</p>
<p>Work with the City to enforce the posted speed limit on University Avenue. Encourage neighbors to lead by example and drive at the posted speed limit. (Recommendation 65)</p>	<p>Short term solutions to try deter speeding along University Avenue including placing yard signs along major intersections reminding people of the speed limit, or having volunteers drive up and the down the street at the posted speed with a large sign on the car asking other drivers to slow down to raise awareness of how fast they may be driving. Overall, the most effective way to lower driving speeds is to increase enforcement, therefore the neighborhood should work with MPD to continually report problem areas and request additional enforcement.</p>
<p>Implement a public relations campaign for neighborhood businesses and amenities to create a neighborhood handbook/brochure that outlines goods and services offered by organizations and businesses within the neighborhood and a business feature column in the neighborhood newsletter. (Recommendation 47)</p>	<p>The neighborhood association together with local businesses should come together to market one another to neighborhood residents. Throughout this planning process, many residents spoke to their lack of knowledge of neighborhood resources. A campaign consisting of neighborhood businesses, services, and amenities in a brochure, website, or flyer could help acquaint people with what Spring Harbor has to offer.</p>

Mid-Term Project (2-5 Years)

<p>Work with the City to ensure that any redevelopment along University Avenue meets the guidelines set forth under the requirements for Urban Design District #6 and the design guidelines provided in the Spring Harbor Neighborhood Plan. (Recommendation 66)</p>	<p>It should be the responsibility of the Zoning and Redevelopment Committee to monitor developments along University Avenue within the neighborhood in order to make sure that they conform to neighborhood and city standards.</p>
<p>Explore financing options to facilitate redevelopment. The dollars gained from funding sought should also go towards increasing physical neighborhood amenities such as entrance signs and decorative lighting. (Recommendation 27)</p>	<p>The neighborhood association understands the expense that redevelopment might cost both the City and private developers. They may encourage the creation of a TIF district to offset some of the costs needed for physical amenities.</p>
<p>Work with the neighborhood and the City to implement the requirements specified in the maintenance plan concerning lake access courts. (See Appendix C for full maintenance plan) (Recommendation 29)</p>	<p>The maintenance plan concerning the lake courts has been neglected by various parties over the past few years. The parties in this plan should meet regularly to monitor responsibilities and meet expectations set forth in the plan.</p>
<p>Improve public lake access at Spring Harbor and other lake access courts throughout the neighborhood. Construct a handicap accessible path to create lake access at the most appropriate location to comply with ADA rules. (Recommendation 28)</p>	<p>The neighborhood association should work with the City Parks Division to increase the handicap accessibility of the Harbor and lakeshore courts, as these are all public property.</p>
<p>Improve pedestrian access and connections to sidewalks to the Metro stops along University Avenue by providing safe crosswalks at the following intersections: Craig Avenue, Norman Way, and Capital Avenue. (Recommendation 16)</p>	<p>There are specific locations along University Avenue where Metro users have to cross the street at an uncontrolled access point. Crosswalks exist at these three points. A sign indicating that pedestrians cross there and that state law gives them the right of way should be added. The newly created Transportation Committee could request these signs be placed prior to the reconstruction of the street.</p>
<p>Continue to coordinate programs and activities between the neighborhood and the school (Possible uses could include neighborhood meetings and enrichment courses). (Recommendation 48)</p>	<p>Spring Harbor Middle School is a neighborhood asset and could be utilized for more neighborhood events as well as other offerings. The neighborhood association should meet with the School District and the School Principle to explore uses for the school after school hours.</p>

Long Term Projects (5+ years)

Recommendation	Description and Implementation Possibilities
<p>Create a small neighborhood park with a tot lot to the south and west of University Avenue to serve this part of the neighborhood, which is underserved by existing parks. (Recommendation 37)</p>	<p>This area of the neighborhood lacks a public park and is heavily populated with children. The children in this part of the neighborhood often cross either University Avenue or Old Middleton Road to reach a park. The neighborhood should sit down with the City Parks Division and the current property owner in the area to discuss where a park could possibly be placed. A cost-sharing program for park amenities could be funded in part by fundraising within the neighborhood.</p>
<p>Increase police patrols in the neighborhood. Potential expansion ideas include intergovernmental cooperation with Shorewood Hills Police to patrol parts of the Spring Harbor Neighborhood and encouraging the Madison Police Department to implement a traffic enforcement officer classification (who would have the ability to monitor traffic and write speeding tickets only). (Recommendation 50)</p>	<p>Fortunately crime in Spring Harbor is low, which leads to decreased police patrols for the area. The neighborhood would like to see more regular patrols in order to decrease the speeding that occurs throughout the neighborhood. This recommendation includes out of the box alternatives that might help the specific needs of Spring Harbor neighborhood.</p>
<p>Maintain the current mix of housing types in the neighborhood, at various prices, to offer a variety of housing options to current and new residents. (Recommendation 20)</p>	<p>Spring Harbor is fortunate to have many different types of housing within a wide price range. As redevelopment throughout the neighborhood occurs, the options tend to be decreased. This is something that the Zoning and Redevelopment Committee could address.</p>
<p>Encourage neighborhood services to occupy SH Site 3 that complement the existing businesses. (Recommendation 23)</p>	<p>As redevelopment in this part of the neighborhood occurs, the Zoning and Redevelopment Committee should support the increase of businesses that provide services to the neighborhood residents.</p>
<p>Work with Madison Metro to provide more frequent bus service serving the neighborhood during rush hour and to increase the number of routes heading west of the neighborhood. The neighborhood should encourage Middleton to increase Metro service routes and times so it is easier for Spring Harbor residents to use Metro as a transit alternative. (Recommendation 15)</p>	<p>While, the neighbors recognize the need for rail service, they also understand that it may not come for many years. Therefore, they would like to continue to increase transit options within the neighborhood. The Neighborhood Committee working on Light Rail could meet with Madison Metro representatives to discuss operation plans for the near future.</p>