

**SHNA Board Meeting
Dale Heights Church
Tuesday, August 13, 2013**

Approved Meeting Minutes

Board members in attendance: Greg Hull, Bill Fitzpatrick, Shary Bisgard, Barb Shultz-Becker, Stan Fuka, Mary Beth Dunning, Kim McBride

Others in attendance: Herman Felstehausen, Mark Clear, Jeremy Levin

Meeting called to order 7:07 by Bill Fitzpatrick

Minutes

July meeting minutes approved with no changes.

Treasurer's Report-Bill Fitzpatrick

Bill reviewed expenditures to date in the current budget. The report was approved.

Development Update—Herman Felstehausen

Good N Loud Site

Herman reported that soon there will be two coffee shops in neighborhood. In addition to Moka Coffee on the old Good N Loud site, there will be a coffee shop in University Crossing, on the commercial level of the office building at the corner of Whitney Way and University Avenue.

Moka Coffee (a regional chain with a location on E. Washington) will be open seven days a week, 6am to 10pm. Hermann also reported that neighbors are concerned about potential coffee shop traffic and how it will affect the use of the crosswalk from Flambeau Road. Scott Langer (City of Madison Engineering) has drawn up a plan that asks the developer to move the drive a few feet away from crosswalk.

Lighting of Signage on Digestive Health Building

Because of the concern voiced by neighbors on Flambeau Road and others living near University Avenue, the Urban Design Commission had an extensive discussion at a recent meeting about lighting standards and the use of lights that shine straight out versus halo lighting, which shines toward the wall creating a halo effect by outlining the letters. Another option discussed was the use of a screen over the letters, which dims the light a certain percentage.

Herman said that UW Health has agreed to put a 30% screen over the existing signage on the Digestive Health building and the screen is supposed to be in place. He doesn't know how neighbors feel about dimming effect yet.

Open Space in University Crossing Development

Herman described the maintenance issues of the undeveloped area of the project, which include poor seeding and grading, and an inadequate use of silt fence. Herman said he planned to talk to Mark Clear about who is responsible for maintaining the site so he can talk to the person about a terracing plan.

Shary ask about contacting the County to see if it will check on a violation of the silt fence requirement. Jeremy Levin said to contact the Zoning Department about enforcement. Shary said she would contact Greg Fries (City Engineering) about violation of the slit fence requirement.

Hill Farms Neighborhood

Herman said that Hill Farms got a city grant to develop a neighborhood plan. Joe Keys is chair of the planning group and he would like to work with neighboring groups on areas of common interest, for example, the triangle area where Taco Bell is located. The plan will include improved pedestrian access to the Hilldale Mall area. There is a public meeting on September 18 at Covenant Presbyterian Church, corner of Mineral Point Road and Segoe Road.

Halloween Party

Greg says he will talk to Lori Peppard about the organization of this year's party.

Spring Harbor Neighborhood Sign

The sign is reinstalled and set far enough back for landscaping in needed.

County Board Supervisor's Report—Jeremy Levin

Jeremy reported that that the budget process is starting. Related to health and human needs, the County is looking for a site for year-round homeless resource center. Several sites being considered and the cost has to be within amount budgeted.

City Alder's Report—Mark Clear

- Regarding the erosion issue and management of the undeveloped part of University Crossing, Mark said he would contact City Building Inspection about ineffective seeding and lack of silt fences. Herman added that the retention basin is not lined like it is supposed to be. Herman also asked Mark if he had any idea how long vacant parcel will be undeveloped and Mark said no land use applications had been filed, and the developer would come talk to Board first.
- Regarding the dimming of the Digestive Health building sign, Mark said that UW Health took action because of large number of comments from the neighborhood, which were compiled and sent to UW Health.
 - Shary thanked Mark for his help in getting the UDC to consider the lighting issue and in negotiating the reduction in brightness of lighting on the Digestive Health building.
- The owner of Buck's Pizza has a friend who wants to roast a pig in the parking lot for catering purposes. One issue is the distinctive odor; the other issue is a zoning

one and this would be considered off-premise cooking. There was strong agreement among Board members at the meeting that this cooking project was not a good idea.

- Mark said he does not know why Flowerama closed.
- The City's budget process is ramping up.
- There was some discussion about how to get the City to improve the stormwater drainage in the area. Mark will talk to Greg Freis about improving stormwater treatment in area.
- Kim said that the Merrill Spring pump not running. Mark will ask the Parks Department to turn on.
- Shary asked Mark about putting signage along University Avenue that will get bicyclists and drivers to look out for each other, especially at Flambeau Road and Baker Avenue. Mark will look into this kind of signage.

Other Business

As a follow-up to an email she sent to Mark Clear regarding the emptying of the trash cans at the entrance to Stoney Point, Shary reported that the City can not get a trash truck close enough to Stoney Point to empty the trash can.

The fall general membership meeting tentatively scheduled for October 22. The content and schedule of the fall newsletter will be discussed at the September board meeting.

Date of next meeting

September 10

Adjourned at 8:25

Minutes submitted by Mary Beth Dunning