

**SPRING HARBOR NEIGHBORHOOD ASSOCIATION
BOARD MEETING
7:00 P.M., Tuesday, August 12, 2014
Dale Heights Church**

Approved Meeting Minutes

Board members in attendance: Mary Beth Dunning, Jeanette Tierney, Greg Hull, Stan Fuka, Greg Hull, Shary Bisgard, Janet Loewi, Barb Schultz-Becker, Jeff Schneider, Aaron Crandall

Also in attendance: Herman Felstehausen, Faith Fitzpatrick

Minutes Approval

July minutes approved with changes.

Treasurer's Report

None.

Labor Day Jazz Concert in Spring Harbor Park-Barb Schultz Becker

Barb said she has made a flier to advertise the concert and will make copies for the area directors to distribute. The fliers will be ready for pick up at Barb's house by Friday. Mary Beth will put the concert information on the Web site and send a save the date email to the listserve. There was a short discussion about who had Labor Day concert signs that were made last year and about when they need to be set out.

Construction in Spring Harbor Park—Faith Fitzpatrick

Following up on some emails that were sent around about unannounced work being done in and around the playground in Spring Harbor Park, Faith reported to the Board what she has learned about the work from her conversations with the Madison Parks Department staff. Work includes creating a deep layer of cushioning with wood chips in relation to the height of the play equipment, making a new sidewalk that is ADA compliant, and replacing the swing set.

Faith was able to talk to the parks division staff on site about the main concern, which was damage to the hickory tree roots that were exposed when the pea gravel under the play equipment was removed. Faith provided the Board with a handout that detailed, in the text and photos, the construction work being done. The handout included photos that documented the damaged hickory tree roots. Faith said the parks department staff had trimmed the damaged tree roots and that they thought the trees were not permanently damaged.

Jeanette asked Faith if the parks' staff said why they did not give the neighborhood association any notice about the work. Faith said they did not and she did not ask.

Faith said that the condition of the hickory trees should be monitored for signs of distress.

Herman suggested sending a note to Alder Mark Clear asking him to follow up with the parks department on the project and the fact that there was no announcement. Greg said he would send an email to Mark; Faith asked that Kay Rutledge be cc'd on the email.

Greg thanked Faith for her quick work on getting information about the project for the board meeting and for making the parks division aware of the neighborhood association's concerns about the lack of notice about the work being done and the tree root damage.

Newsletter Advertisement Guidelines—Greg Hull

Greg led a discussion about the need to update the policy for accepting advertisements in the neighborhood newsletter and the cost of the advertisements. There was general agreement that the policy should limit the amount of space in pages devoted to advertisements rather than the number of ads.

Jeanette asked if the policy should say something about businesses being given in-kind ad space if the business donates to a neighborhood event. There was general agreement that the ad revenues were needed to help fund events and projects and that it may be difficult to fairly determine the ad size in relation to the type of donation. It was pointed out that the businesses are usually thanked in the newsletter for their donations.

Greg and Mary Beth will compile a list of area businesses to send the updated ad policy to, and Mary Beth will gather information about the ad prices that nearby neighborhoods charge. Shary will draft a letter about advertising in the newsletter and the new ad policy, which will be sent to area businesses.

Greg said that if the new advertising policy is not ready for the fall newsletter, the current policy will be used.

Fall Membership Meeting and Newsletter Deadlines—Greg

Greg led a discussion about the fall membership meeting date and agenda, and the content and schedule of the fall newsletter.

The date for the fall membership meeting is tentatively scheduled for Tuesday, October 21, 2014 in the Spring Harbor Middle School gym, pending the availability of the school gym and the suggested speakers. Suggested speakers are the new Spring Harbor principal and teacher Dave Ropa, who could talk about the school's green house project. It was also suggested that some students could give presentations on things they have been studying related to the environment since Spring Harbor curriculum has an environmental focus. Greg asked about making part of the meeting a potluck again, and there was

general agreement that the attendance at last year's fall meeting potluck showed enough interest to try it again.

A development committee update will also be on the agenda.

Greg will check with Liz Freitick about the tentative newsletter deadline dates.

Halloween Party

Greg said that the party will be held on Sunday, 10/26.

Development Update—Herman Felstehausen

First, Herman said that Shary, as chair of Transportation Committee, has been helping him.

Moka Coffee/Flambeau Road intersection

Herman said that they sent a memo to Scott Langer (city traffic engineer) requesting that several things be done to address the traffic and pedestrian safety issues on University Avenue near Moka Coffee. They have received a memo from Scott Langer stating that the City will put up a No U-turn sign for cars turning west and repaint the crosswalk markings on University Avenue, but do not agree that the nose of the median needs to be rebuilt and enlarged since it would damage the pavement.

The developer of the Moka Coffee site (Krupp Development) has been asked to put up No U-turn sign at the driveway exit for coffee shop customers to see. Janet asked if the City needed permission to put its own No U-Turn sign in the drive since the sign would be in the road right of way.

There was general agreement that better signage and painting the crosswalk with help with car/pedestrian issues that are of most concern, and that the Board will not push for other improvements at this time.

Triangle Area (corner of University Avenue/Whitney Way)

Herman explained that this business area was originally part of the SHNA neighborhood according to the City's neighborhood boundary map, so it was a surprise to him and others to see it as a part of the Hill Farms neighborhood plan (which is in the process of being finalized) and not part of the Spring Harbor area. Greg received a call from Jule Stroick with the City in response to a memo sent to the City by the SHNA Board about the redrawn lines. She explained to Greg that neighborhood plans are based off of geographic boundaries, not neighborhood association boundaries, but that she will go through both plans to look for differences.

Herman said he called Joe Keyes (president of the Hill Farms) to see what his reaction was to the memo, and he said that Joe was surprised that SHNA was interested in claiming the Triangle area for our own area.

There was a short discussion about whether or not the City can ignore the SHNA neighborhood plan, and someone wondered if Mark Clear was okay with what is in the Hill Farms plan. Herman recommended having a meeting with City planning staff.

Since there is a concern about the height of structures that could be built in the triangle area, Jeff suggested the need to get Hill Farms to incorporate the development standards in the SHNA neighborhood plan. Someone suggested holding a joint neighborhood review of both plans.

Date of next meeting: September 9 at EVP Coffee in University Crossing. [Mary Beth will send out a notice about the new location on the listserv and post on the Web site.]

Road salt evaluation—next meeting.